



## A Level Business

### Books

- **The Rise and Fall of Marks & Spencer ... and How It Rose Again** – Judi Bevan
- **Moneyball: The Art of Winning an Unfair Game** - Michael Lewis
- **Shoe Dog: A Memoir by the Creator of Nike** - Phil Knight
- **Tescoplogy: How One Shop Came Out on Top and Why it Matters**
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### Websites

- <https://www.tutor2u.net/business/blog>
- <https://www.bbc.co.uk/news/business>
- <https://www.ft.com>

### Videos/Films

#### YouTube: Inside the Supermarket

- [https://www.youtube.com/results?search\\_query=inside+the+supermarket](https://www.youtube.com/results?search_query=inside+the+supermarket)

An inside look at operations at major supermarket retailers.

#### YouTube: Panorama: Amazon The Truth Behind the Click

- <http://www.viewpure.com/JwrUYS9UTeU?start=0&end=0>

A damning look at the operations and human resources at Amazon. Think about the impact on the reputation of a documentary like this on Amazon, but equally the opportunities it might create!

#### YouTube: Dragons Den

- <https://www.youtube.com/@DragonsDenGlobal>

Aspiring entrepreneurs have one chance to make their dreams come true when they pitch their business idea to five multimillionaire investors. It's make or break time!

#### Netflix: The Founder

The Founder features the true story of how Ray Kroc a struggling salesman from Illinois, met Mac and Dick McDonald, who were running a burger operation in 1950s Southern California. Kroc was impressed by the brothers' speedy system of making the food and saw franchise potential.

## Podcasts

### **Podcast: Mind Changers (BBC)**

<https://www.bbc.co.uk/programmes/b0070lr5/episodes/downloads>

Episodes summarising the impact of COVID – 19 on businesses. Consider listening to the episodes on: car manufacturing, BA reducing their workforce, Opportunities created by the pandemic

### **Podcast: Business Daily (Spotify and BBC)**

The daily drama of work and money from different point of views.

### **Podcast: Business Studies -Graham Ruddick (Spotify)**

A second look at big business stories from the past

### **Podcast: The diary of a CEO with Steven Bartlett (Spotify)**

A broke, university drop out living in a studio -flat in a rough area started a company which would eventually become a 'social chain'- an industry leading marketing company.

### **Podcast: Business Wars - Wondery (Spotify)**

Business Wars gives you the unauthorized, real story of what drives major companies and their leaders, inventors, investors, and executives to new heights -- or to ruin.

### **Other activities The London Institute of Banking & Finance – Student Zone:**

<https://www.libf.ac.uk/study/financial-education/student-zone>