



## Design Technology

### Wider Reading

- Jony Ive: 'The Genius Behind Apple's Greatest Products'
- Seetal Solanki: 'Why Materials Matter; Responsible Design for a Better World'
- Phil Knight: 'Shoe Dog'
- Walter Isaacson: 'Steve Jobs'
- James Dyson: 'Against the Odds – An Autobiography'

### Enrichment Activities

- 'Pepsi Vs Cola': A documentary on the rivalry between the two companies in their initial start-up years and how they used marketing and world events to try and better one another.
- 'The Founder': A film about how McDonalds started up.
- Try and make your GCSE project that you didn't make this year – it could be a scaled down model out of cardboard and bring in next year.

### Visit

- the 'Design Museum' (224 - 238 Kensington High Street, London, W8 6AG; <https://designmuseum.org/new-design-museum>).

### Various podcasts

- Logo Geek - Ian Paget
- The Crazy One Podcast – Stephen Gates
- Design Matters – Debbie Millman

### Magazines / journals to read or subscribe to:

[www.designweek.co.uk](http://www.designweek.co.uk)

[www.dexigner.com](http://www.dexigner.com)

[www.core77.com](http://www.core77.com)

[www.blueprintmagazine.co.uk](http://www.blueprintmagazine.co.uk)

### Social media accounts to follow:

- uniladtech (Instagram)

- interestingengineering (Instagram)